

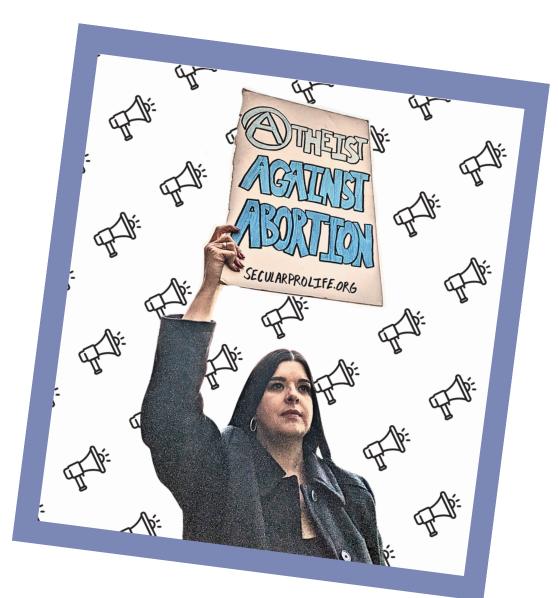
### 3 Reasons To Tell People You're Pro-Life

#### It Destroys Stereotypes

This is especially true if you're a non-traditional pro-lifer. You can help others realize anyone from any walk of life can oppose abortion.

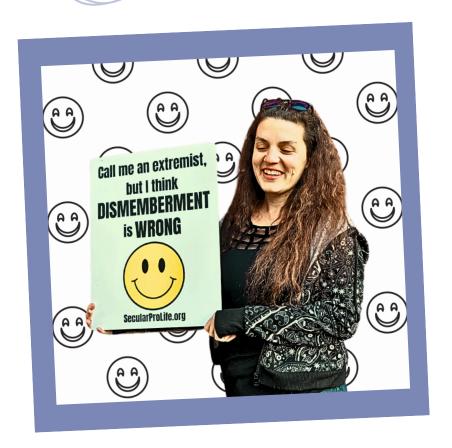
But you can undermine stereotypes even if you're the more traditional conservative Christian pro-lifer. Stereotypes are destroyed through friendships. It's harder for someone to believe absurd hyperbole about pro-lifers when they know you as a full, complex human being, and as someone they get along with well.

Without even making an argument, you're helping normalize opposition to abortion simply by ensuring people who know and like you are aware that *you* oppose abortion.



# 2

#### It Creates (Strategic) Tension



Pro-lifers are often quite cautious about speaking up in public. Pro-choicers don't seem to share this struggle, and will speak easily about supporting abortion without considering whether those around them agree. So remember this rule of thumb:

If you're going to be uncomfortable, make sure you're not the only one.

Stating that you disagree can cause tension, yes--and half the time, that's the point. We want the nominally pro-choice public to understand that those of us who oppose abortion aren't some far flung demographic they hear about on a late night comedy show. We're their friends, family, coworkers, and members of their community. We're everywhere. And we're not going away.

## 3

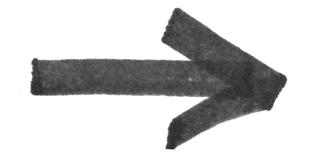
### It Creates Opportunities

If your pro-choice friends know you're pro-life, they know they can come to you to discuss abortion opposition if they (and you) want to.

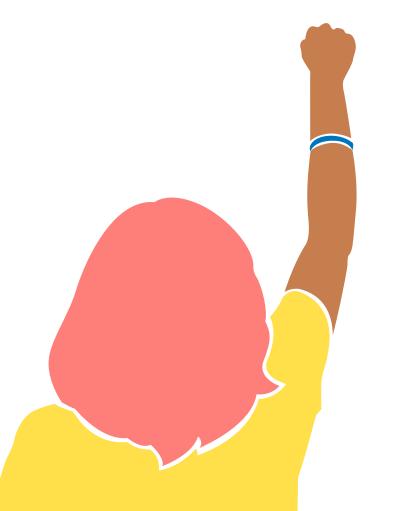
Being friends with a pro-lifer gives them the opportunity to talk about this issue outside more polarized and vitriolic contexts. It's their chance to have a real human connection with someone who disagrees. It's their chance to ask questions and hear authentic, thoughtful answers. For some, it may be their first chance to explore their own thoughts on the issue.

But they will only be able to take these opportunities with you if they already know you're pro-life.





You don't need encyclopedic knowledge.



You don't need to argue at all. Just memorize this sentence:

"I don't want to argue about this, but for the record:

If you *do* want to make your case, prep yourself. Our Abortion Debate Index contains responses to dozens of pro-choice talking points. Please use any and all of it that you find helpful.

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